

Edmonton Daily Bulletin

MORNING EDITION

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Advertising Department: J. W. WEST

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Friday, January 15, 1915.

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A Petrograd dispatch says the
Russians are bringing up new ar-
ms. That seems to be their long
aim.

Austria is a good deal more
anxious to keep clear of the
charge of wanting to stop the war
than it was to avoid responsibility
for starting the war.

General Gallieni, formerly com-
mander of the Paris fortifications,
now in command of the French ar-
my in Alsace. The siege of
Paris is now considered as in-
definitely postponed.

The Turks are fighting desper-
ately in the Caucasus. There is
satisfaction in knowing that at
long last they are having to do
what Europe should have made
them do centuries ago.

One school of German political
economists ought to be entirely
satisfied. There is no danger of
the country being flooded with
foreign goods. The home market
is "adequately" protected.

Mr. Armand Lavergne has been
repeating the doctrine of National-
ism in the Quebec legislature.
There are no differences as pre-
sented in 1911. Presumably
the same old doctrine is being
preaching a similar result when
voting day comes.

What prices dropped in Chi-
cago the day Federal investiga-
tion was to begin to show whether
"food cornering" had anything to
do with the remarkable in-
crease. This morning's news is
coincidence, but it is a safe guess
that the "bills" will vote against
the Wilson administration.

The price of bread in Canada
depends, in degree, upon whether
the Turks succeed in keeping the
Dardanelles blocked. This is an
another pretty good reason for
hoping the Turk will be chased
out of the vicinity of the Dard-
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CAUSE FOR SATISFACTION

That we are in the midst of a
financial slump which has cut off
the possibility of capital expendi-
ture on any considerable scale,
until the time comes, is known to
every one. How long we will
have to wait for that turn in the
tide of finance, no one can tell.
It is however a matter for satis-
faction that such substantial and
extensive progress has been
made in Canada before the slump
set in, and that the great west-
ward movement of the Red River and
the Rocky mountains, and extending
from the boundary line to the Pa-
cific coast, is still going on by
railway lines throughout, that
production can be enormously in-
creased without the building of
new lines. Conventions and so
well established and extend in
such directions, that the great ma-
jority of prairie settlers enjoy
every convenience of transporta-
tion fully equal to the people of
any other part of the world. Had
the slump occurred when these
lines were half completed the con-
dition would have been much
worse. In that case vast capital
expenditures have had to be made
before production could have got
on its feet.

But now the capital expendi-
ture is made, there is nothing to
hinder productive development.
Although the Red River coun-
try is not as fully developed as
are the Saskatchewan prairies, it
has been effectively reached to
such a degree by railway that its
future is absolutely sure. The
same is true in regard to the Ma-
cdoon basin by the construction
of the Great Waterways Railway
to McMurtry. The transconti-
ental line of the G.T.P. is actually
completed, the C.N.R. practically
completed, and the Hudson's Bay
railway well under way, so that
without further great capital ex-
penditures the needs of the coun-
try both in the prairies and from
coast to coast are adequately met
for a number of years, and pro-
ductive development can be car-
ried forward at once instead of being
held back for lack of transportation
facilities.

Although the cities of the west
are heavily in debt, they have es-
tablished civic improvements
which place them on an equality
with most other cities throughout
the world. Edmonton has a stag-
gering load, but she has paved
streets and sidewalks, street rail-
ways, public buildings, electric
light and telephones on a scale
equal to the needs of a population
of half a million. It was fortun-
ate that the construction of the Cana-
dian Pacific was completed before
the slump. If the high level
of completion would be made
a matter of the far distant future,
but it is completed and Edmon-
ton is in a position to carry on.
If we are unable to borrow more
money at the present time, at any
rate we have conveniences which
will enable us to do without the
need of borrowing for ordinary
improvements for many years. If
the slump had come to it well
before the completion of the Cana-
dian Pacific, we could not have
reached such a point. That there
was no danger of our failing to
secure development in production,
industry or trade, is a great ad-
vantage. The lack of large capital
expenditures.

Armand Lavergne, M. P. P., in
the Quebec House of Assembly
protested against the part be-
ing played by Canada in the defence
of the Empire, is the same Ar-
mand Lavergne who after the elec-
tions of 1911 announced in the
press that he had directed the
selection of members of his cabi-
net from Quebec. That is to say
Mr. Lavergne asserted that he
was a member of the Quebec
government because he had so de-
sired; and his statement was in-
vigorously contradicted. Mr. Lavergne
is quoted as saying: "I always
"would oppose the entrance of
"Canada in the Imperial war."
"On an equality with England."
There is a striking similarity be-
tween this sentiment and that ex-
pressed by Premier Laurier in
defending his refusal to con-
tribute to the war, when he declared that
the contribution was on the grounds
of the principle of "no taxation
without representation." It is
remembered that the war has
been in progress over five months,
and the Canadian government has
not yet taken any action in the
policy of either naval or military
aid to the Empire, it would
appear that Mr. Lavergne's in-
sistence on the principle of "no
taxation without representation,"
pointment of Messrs. Monk, Pel-
letier and Nantel to the Borden
cabinet, and that if today in Can-
ada we are still waiting for the
war who were anxious to be enlisted

months ago, and because of their
failure to be enlisted when they
should have been, they will not
be able to take part in the for-
ward movement of the allied
forces in the spring, the condition
will be credited to the measures
to the influence of Mr. Lavergne
and his nationalist associates of
the Federal Parliament and to
the nationalist sentiment in the Bor-
den government.

READERS AND ADVERTISERS

The newspaper is read by the
household, and merely by the per-
son who subscribes.

The paper that no one will pay
for to read is worth less than a
poster for advertising purposes.

The spirit in which the adver-
tiser is received by the reader is
its greatest value to the adver-
tiser.

The advertiser helps the town
while helping himself. The reader
should help the advertiser
while helping himself.

The newspaper reader should
spend his money with the news-
paper. The advertiser should
help to make the paper that he
reads.

Every newspaper reader is a
buyer and nearly all buyers are
newspaper readers. If the reader
buys only from advertisers it
will be financially possible to pub-
lish better newspapers.

The paper that is paid for is
read. The subscriber is interested
in it or he would not pay for it.
The advertiser in its pages is as-
sured of interest and publicity
that is not limited by the number
or size of the pages.

It is not the space that a news-
paper advertisement occupies nor
even its appearance, that gives it
its chief value as a means of pub-
licity. The chief value of the ad-
vertisement is the number in which
the paper is held by its readers is
the important matter—even more
important than the mere number
of its readers.

Correspondence

REPLY TO MR. CHAMBERS

Editor Bulletin:—In the Bulletin of January 8th
you published a letter from Mr. Chambers
concerning the Edmonton Electric Railway
Company. The letter was a very interesting
and valuable contribution to the discussion
of the subject. I am glad to see that
you have given it so much attention.

Mr. Chambers' statement that the
Edmonton Electric Railway Company
was a "public utility" is a very
interesting point. It is a point which
has not been fully discussed. I am
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Final Clearance Sale!

Friday is Remnant Day Throughout the Store

Dress Goods, Silks, Sheetings, Flannels, Linens, Laces, Em-
broideries, Odd Lots of Hosiery, Underwear, Corsets,
Infants' Wear Further Reduced

Children's Rompers Reduced
Children's Rompers for ages 3
to 6. Usual price 39c.
Sale price 39c.
Children's play aprons in a great
variety of designs. To
Marked at 39c.
Children's fleece lined Jersey cloth
blouses in white and navy blue.
Craps, 44 and 46.
Sale price 39c.

Underwear, House Dresses Reduced
Women's fine knit cotton un-
derwear, tight and lace trim-
med knee, three piece and four
piece pairs for \$1.00.
Women's Ulster House Dresses.
Thirty yard large sizes only, 40,
42, 44 and 46.
Half Price.
Women's Fajama, plain colors,
black, blue and white, also fancy
craps, 44 and 46.
Sale price \$1.29.

Silks Reduced
French Moire Silk, 40 in. wide in
lengths of grey, rose, nutmeg, tan and
mauve. Extra fine quality of silk.
Regular \$1.50. Special, per yard, 75c.
Duchesse Silk, 44 inches wide, showing
black and white. Guaranteed for
Regular \$1.50. Special, per yard, 75c.
Black and white check silk, 24 inches
wide. Guaranteed for Regular \$1.50.
Special, per yard, 75c.
Broadly silk for linings. Especially
for coats, 44 and 46. Regular \$1.50.
All plain silk. Regular \$2.50 to \$3.00.
Sale price per yard 1.25 to 1.50.

Final Prices on all Electrical Fixtures

At these prices you will pay just about one-
third of the original selling price of these fix-
tures. They are now on hand in large quantities.
TABLE LAMPS—Only Eight Left.
TABLE LAMPS
(Only eight left)
Reg. Extra
1 only \$24.00 \$9.00
1 only \$30.00 \$11.75
1 only \$42.00 \$15.50
1 only \$48.00 \$18.00
1 only \$50.00 \$18.00
1 only \$60.00 \$25.00
1 only \$75.25 \$25.00
\$1.00—CEDAR MOORE—\$1.00

Grocery Specials
Knox Macaroni, 1 lb. package for 15c.
Knox Macaroni, 2 lb. package for 25c.
Knox Macaroni, 3 lb. package for 35c.
Knox Macaroni, 4 lb. package for 45c.
Knox Macaroni, 5 lb. package for 55c.
Knox Macaroni, 6 lb. package for 65c.
Knox Macaroni, 7 lb. package for 75c.
Knox Macaroni, 8 lb. package for 85c.
Knox Macaroni, 9 lb. package for 95c.
Knox Macaroni, 10 lb. package for 1.00.
Knox Macaroni, 11 lb. package for 1.10.
Knox Macaroni, 12 lb. package for 1.20.
Knox Macaroni, 13 lb. package for 1.30.
Knox Macaroni, 14 lb. package for 1.40.
Knox Macaroni, 15 lb. package for 1.50.
Knox Macaroni, 16 lb. package for 1.60.
Knox Macaroni, 17 lb. package for 1.70.
Knox Macaroni, 18 lb. package for 1.80.
Knox Macaroni, 19 lb. package for 1.90.
Knox Macaroni, 20 lb. package for 2.00.
Knox Macaroni, 21 lb. package for 2.10.
Knox Macaroni, 22 lb. package for 2.20.
Knox Macaroni, 23 lb. package for 2.30.
Knox Macaroni, 24 lb. package for 2.40.
Knox Macaroni, 25 lb. package for 2.50.
Knox Macaroni, 26 lb. package for 2.60.
Knox Macaroni, 27 lb. package for 2.70.
Knox Macaroni, 28 lb. package for 2.80.
Knox Macaroni, 29 lb. package for 2.90.
Knox Macaroni, 30 lb. package for 3.00.
Knox Macaroni, 31 lb. package for 3.10.
Knox Macaroni, 32 lb. package for 3.20.
Knox Macaroni, 33 lb. package for 3.30.
Knox Macaroni, 34 lb. package for 3.40.
Knox Macaroni, 35 lb. package for 3.50.
Knox Macaroni, 36 lb. package for 3.60.
Knox Macaroni, 37 lb. package for 3.70.
Knox Macaroni, 38 lb. package for 3.80.
Knox Macaroni, 39 lb. package for 3.90.
Knox Macaroni, 40 lb. package for 4.00.
Knox Macaroni, 41 lb. package for 4.10.
Knox Macaroni, 42 lb. package for 4.20.
Knox Macaroni, 43 lb. package for 4.30.
Knox Macaroni, 44 lb. package for 4.40.
Knox Macaroni, 45 lb. package for 4.50.
Knox Macaroni, 46 lb. package for 4.60.
Knox Macaroni, 47 lb. package for 4.70.
Knox Macaroni, 48 lb. package for 4.80.
Knox Macaroni, 49 lb. package for 4.90.
Knox Macaroni, 50 lb. package for 5.00.
Knox Macaroni, 51 lb. package for 5.10.
Knox Macaroni, 52 lb. package for 5.20.
Knox Macaroni, 53 lb. package for 5.30.
Knox Macaroni, 54 lb. package for 5.40.
Knox Macaroni, 55 lb. package for 5.50.
Knox Macaroni, 56 lb. package for 5.60.
Knox Macaroni, 57 lb. package for 5.70.
Knox Macaroni, 58 lb. package for 5.80.
Knox Macaroni, 59 lb. package for 5.90.
Knox Macaroni, 60 lb. package for 6.00.
Knox Macaroni, 61 lb. package for 6.10.
Knox Macaroni, 62 lb. package for 6.20.
Knox Macaroni, 63 lb. package for 6.30.
Knox Macaroni, 64 lb. package for 6.40.
Knox Macaroni, 65 lb. package for 6.50.
Knox Macaroni, 66 lb. package for 6.60.
Knox Macaroni, 67 lb. package for 6.70.
Knox Macaroni, 68 lb. package for 6.80.
Knox Macaroni, 69 lb. package for 6.90.
Knox Macaroni, 70 lb. package for 7.00.
Knox Macaroni, 71 lb. package for 7.10.
Knox Macaroni, 72 lb. package for 7.20.
Knox Macaroni, 73

DISTRICT OFFICER AT 49TH AND 51ST

Col. Crutchfield Inspects New
Battalions—Master Parade
Held Today.

Col. Crutchfield, commanding military district No. 12, arrived in the city yesterday from Calgary. He spent the morning inspecting the new battalions and the afternoon visiting the fair grounds. The master parade was in conference with the commanding officers of the battalions and the regimentation work was completed this far, with the exception of the 10th and 11th battalions, which are still in the process of being organized. The 10th and 11th battalions will receive their first drill today.

Col. Crutchfield appeared in the parade with the work done by both columns (Crutchfield and Colonel Macdonald).

Freshwater work was started at the fair grounds this morning. Men were being detailed in each battalion today for the purpose of working on the grounds in connection with the alterations to be made to some of the buildings.

M'BRIE DENIES EQUIMALT STORY

Formerly Signs as Unitree Report
That His Secretary Sold
Naval Base Plans

VANCOUVER, Jan. 14.—(Press.) M'Brie yesterday issued a formal denial of a rumor published in the Vancouver press to the effect that his secretary had sold naval base plans to the United States. He said that the rumor was entirely unfounded and that he had never seen the plans and had never discussed them with anyone.

Death of Mrs. Twiss.—There died on Monday, Jan. 14, 1915, at her residence, 1010 1/2 St. George, Mrs. Twiss, aged 78 years. She was born in Scotland and came to Canada in 1848. She was a member of the Presbyterian church and was a devoted wife and mother. She is survived by her husband and several children.

Dr. H. H. Crossland, Ltd.,
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EDMONTON

READ THIS!
Lumber
at less than
Half Price
NO. 1 STOCK
\$13 PER M.
SPECIAL PRICES
Storm Sash.
Phones 31124 and 3238.
THE COOPER-LYONS
LUMBER CO.
Factory and Yards: 7242 102nd St.
Edmonton, Alta.
City Office: 1400 White Ave.

BOYS' DEPARTMENT SPECIALS

Mid-Winter Savings For Mothers

Everything in Boys' Winter Wear priced to clear quickly—Early Saturday buyers will be best served.

Fine Wool Sweater Coats.
Regular \$24.95.
Now **\$13.95**

Wool Mitts. Good
25c value. Now **15c**

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101st Street
Where You Will Eventually Buy

ESTIMATES TO BE CONSIDERED BY COUNCIL THIS MORNING

Streets Superintendent Allen Will Place Before Aldermen Two Sets of Estimates of Estimated Standard Set Last Year—Meeting Will Be Called to Order at 9.30.

Aldermen plan to get an early start this morning with the consideration of the estimates for the coming year. The streets superintendent, Mr. Allen, will place before the council two sets of estimates for the coming year. The first set will be for the streets and the second set will be for the sidewalks. The estimates for the streets are for the year 1915 and the estimates for the sidewalks are for the year 1916. The estimates for the streets are for the year 1915 and the estimates for the sidewalks are for the year 1916. The estimates for the streets are for the year 1915 and the estimates for the sidewalks are for the year 1916.

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AROUND THE CITY

(From Evening Edition.)

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HE RECOMMENDS CLOSING OF SOUTH SIDE INCINERATOR

Badly Needs Repair—Mayor Approves Proposal for General Incinerator

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OVERSTOCKED AND FORCED TO SELL!

BENSON, CRABBS & FOSTER'S

\$50,000.00

STOCK

*Prices Have Been
Cut to the Limit!
Profits Are Annihilated!*

*B. C. & F. Don't
Want The Stock!
But they do want the Money*

Of Men's High Grade Clothing, Furnishings, Hats, at Mercy of the Public for 13 Days

CAUGHT!

With an immense stock of the very best in Men's Clothing, Furnishings, etc., at the time of year when our stock should be about one-half what it is. Thousands of dollars' worth of surplus stock on our shelves and racks that must be converted into cash with which to pay our bills—some long past due—also to enable us to buy our spring and summer stock. It's an alarming crisis that confronts us, but we must take our medicine. Our loss is your gain. Don't let anything stop you—get here early.

WHAT WE ARE DETERMINED TO DO!

Is to reduce this mammoth stock about one-half at once. We haven't space to explain it all. Anybody who has ever engineered a high-class business such as ours knows that it must undergo readjustment under financial conditions as they exist here at present. A successful merchant of today knows that quick sales and small profits are the basis of an up-to-date Twentieth Century business. No profits—perfect loss—for a couple of weeks is what we intend to undergo. Surplus and overstock will be sold regardless of high quality or wholesale cost to us. Hurry to this, the **GREATEST SALE** ever inaugurated in this city!

IMPOSSIBLE!

Is what you may think after looking over the big values and low prices in this advertisement. The bargains we offer are truly most extraordinary. Just one visit to our store will be more convincing than words and price figures in cold type. We realize that it is no easy task to sell such a vast stock of merchandise in a short space of time, but our determination is final and absolute. The goods are here and must be converted into cash. If low prices mean anything to you, attend this gigantic sacrifice sale.

\$2.00 Mufflers
In plain silk and knit styles..... **65c**

15c Bow Ties
Waiters' White Bows..... **2 for 5c**

\$2.00 Pyjamas
In fine flannelette. Priced..... **95c**

\$2.50 Shirts
One big lot at..... **10c**

75c Silk Ties
All the newest colors..... **25c**

\$1.25 Overalls
Limit of one Jacket and Pants to a customer..... **25c**

Men's 75c Shirts
Men's Good Work Shirts..... **10c**

35c Soft Collars
Extra Special at..... **2 for 25c**

\$3.00 Stiff Hats
All new shapes, at..... **\$1.00**

\$2.00 Night Shirts
One big lot at, each..... **95c**

SALE OPENS

SATURDAY, JAN. 16

DOORS OPEN 9 A.M.

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COLLARS
W. G. & R.
and
Triangle
Regular 20c
5c

STANFIELD'S UNDERWEAR
Red Label
2-piece pure wool
garments
Regular \$1.25
75c



**A Battering
Down of High
Prices!
Be Early
and Get
First Pick!**

\$2.00 SHIRTS
Fine Dress Shirts
Regular value
to \$2.00
95c

\$3.50 HATS
Men's Soft Felt
Hats
All good shapes
and best quality
\$1.00

Suit Bargains!

Regular \$15.00 Suits..... **\$7.50**
Regular \$18.00 Suits..... **\$10.50**
SOCIETY BRAND
Regular \$25.00 values
for..... **\$14.50**
100 SUITS
Regular \$35.00 values.
Special..... **\$18.00**
Better hurry and buy a couple.

\$1.50 Caps
New Winter
goods..... **75c**

\$10 Sweaters
Fine Wool
Sweaters..... **\$4.50**

\$1.50 Gloves
Men's Dress Kids
and Suedes..... **85c**

\$5.00 SMOKING JACKETS
Special
price..... **\$2.50**

25c CASHMERE HOSE
In black and tan
Per pair..... **10c**

\$8.00 Hats
Finest Velour,
Special..... **\$2.50**

Overcoat Snaps!

Regular \$15.00 Overcoats
for..... **\$7.50**
Regular \$20.00 Overcoats
for..... **\$12.50**
Never before were Overcoats of this quality
sold at such marvelous, low prices.
Regular \$25.00 Overcoats
for..... **\$14.95**
Regular \$35.00 Overcoats
for..... **\$19.50**
Get into one of these Real Coats.

Benson, Crabbs & Foster, Ltd.

628 FIRST STREET

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